


## 1 SETUP ACCOUNT

[Sign in](#) or [create an account](#)


Add information about you or your company, along with customer support information.


If you will be creating a paid product, set up an account with our payment vendor [FastSpring](#).





## 2 PREPARE ASSETS

Images should be in JPG or PNG format. To save time, you can [download our template](#).

**Extension icon**  


**Featured image**  



**Previews**  
Up to 10 images or videos  




## 3 DECIDE PURCHASE TYPE

Decide whether your app is:


- **Paid** (including perpetual, subscriptions and free trials)
- **Free** (including free extensions which are part of a paid system)



## 4 CREATE LISTING

If you want to submit integrations that extend Creative Cloud (CC) Desktop apps, simply upload your relevant file to the [Exchange Program Portal](#).

If you get stuck, visit [Resources](#) for help.




## 5 TEST AND SUBMIT

Sign in to the [Exchange Program Portal](#), click "Create Listing".

Add app details, upload your executable file and add images and videos.


If you choose "Submit (with Auto-Publish)" your product will be published as soon as it's approved.



## 6 PROMOTE

Once your app listing has been approved and published, there are many ways to let your users know about it.

You will have a live product page on the web and can easily promote the URL using social media and other tools. You will also get metrics for your listing.



Ready to go to the Exchange Program Portal?

[Get started now](#)