Adobe Web Tech Curriculum Quiz: Lesson 2.1—The Web Design Process

Section 1: Short Answer
List the three phases of Web design in the order in which they should be completed.

1. _______________________________________________________________________
2. _______________________________________________________________________
3. _______________________________________________________________________

Give one example of each of the following Web site design technical considerations.

4. Browser considerations: _______________________________________________________________________
5. Connection considerations: _______________________________________________________________________
6. Platform considerations: _______________________________________________________________________

Section 2: Fill-in-the-Blank

7. As a Web designer, you can only control _______________. The user’s browser has the final say on presentation (what your pages look like onscreen).

Section 3: Short Answer
List two usability mistakes.

8. _______________________________________________________________________
9. _______________________________________________________________________

List two usability “good deeds.”

10. _______________________________________________________________________
11. _______________________________________________________________________

12. Define Web accessibility in your own words.
______________________________________________________________________
______________________________________________________________________
______________________________________________________________________
Adobe Web Tech Curriculum Quiz:  
Lesson 2.2—Project Management

Section 1: Matching
Match each term on the left with its definition or description on the right.

1. Project management  
A. People, equipment, and facilities necessary to complete a project

2. Project manager  
B. Team member who integrates the coding and/or programming of the project site

3. Web production specialist  
C. Detailed plan of the project’s various phases, timelines, milestones, specific activities and tasks as well as necessary resources

4. Designer  
D. Technique used to predict project duration

5. Milestones  
E. Formal, detail-oriented process designed to manage change; focuses on specific goals to achieve a defined outcome

6. Project life cycle  
F. Second phase of project life cycle which includes the verification of the overall project concept and the establishment of an implementation plan

7. Project development  
G. Longest time necessary to complete the project

8. Project scheduling  
H. Responsible for knowing exactly what steps are necessary to complete the project, who is responsible for completing each step, etc.

9. Resources  
I. Group of sequential project phases necessary for project completion

10. Maintenance plan  
J. Team member who creates the overall look and feel of the Web site

11. Critical path  
K. Details for managing the upkeep of a Web site after it is completed

12. Critical path analysis  
L. Used to identify progress throughout the various phases of the project life cycle

Section 2: Short Answer
List three things to factor in when estimating the time necessary to complete a project.

13. ______________________________________

14. ______________________________________

15. ______________________________________
Adobe Web Tech Curriculum Quiz:  
Lesson 2.3—GoLive Basics

Section 1: Matching
Match each of the GoLive Document Window features on the left to its description on the right.

_____ 1. Layout Editor  A. WYSIWYG (What You See Is What You Get) editor used to view the page as it is being developed
_____ 2. Source Editor  B. Used to view an approximation of the way a Web page would appear in a Web browser
_____ 3. Outline Editor  C. Used to display the HTML code in a hierarchical view
_____ 4. Layout Preview  D. Displays the Layout Editor and the Source Editor simultaneously
_____ 5. Split Source View  E. Used to view and edit the actual HTML code

Section 2: Fill-in-the-Blank
6. HTML stands for _____________________________________________________.

7. The HTML standards-setting organization, sometimes referred to as the Web’s “United Nations,” is named _________________________________________.

Section 3: Matching
Match each HTML element on the left to its function or description on the right.

_____ 8. DOCTYPE  A. This section provides descriptive information about the document which is not displayed in the body of the document.
_____ 9. html  B. This element contains a paragraph.
_____ 10. head  C. This element references the DTD (document type definition).
_____ 11. title  D. This element provides information about the HTML document which is placed in the head section and not displayed by the browser.
_____ 12. meta  E. This element contains the text which is displayed in the browser’s title bar.
_____ 13. body  F. This element contains the entire document (other than the DOCTYPE declaration).
_____ 14. p  G. This section contains the Web page’s actual content (i.e., the text, images, etc. that are displayed by the browser).

(Quiz continues on next page)
Match each GoLive feature on the left to its function or description on the right.

____ 15. Document Window  A. Includes the various GoLive windows, palettes, toolbars, etc.; can be uniquely configured by the user
____ 16. Objects Palette   B. Shows configuration options for the selected object
____ 17. Inspector Window  C. Includes a set of tabs used to select various views of a page (e.g., Layout, Source, Preview, etc.)
____ 18. Convert to XHTML D. Changes the markup of a page from HTML to a more current standard
____ 19. Site Window      E. Used to add images, movies, or other objects to a Web page
____ 20. GoLive Workspace F. Organizes various elements of the GoLive Web site and displays them within tabs (e.g., Files, External, Diagrams, etc.)
Adobe Web Tech Curriculum Quiz:  
Lesson 2.4—Information Design

Section 1: Fill-in-the-Blank

1. Information design, the first phase of the Web design process, is also known as  
   information ____________________________.

Section 2: Fill-in-the-Blank and Short Answer

List the three major tasks of the information design phase. Below each task, list two 
questions that should be asked related to that task.

2. Task One: Define the site’s ____________________________.  
   Two related questions:
   3. _____________________________________________________________________
   4. _____________________________________________________________________

5. Task Two: Define the site’s ____________________________.  
   Two related questions:
   6. _____________________________________________________________________
   7. _____________________________________________________________________

8. Task Three: Determine the site’s ____________________________.  
   Two related questions:
   9. _____________________________________________________________________
   10. ___________________________________________________________________

Section 3: Short Answer

11. In your own words, state the purpose of a Web site design document.
    _____________________________________________________________________
    _____________________________________________________________________
    _____________________________________________________________________
    _____________________________________________________________________
Adobe Web Tech Curriculum Quiz:
Lesson 2.5—InDesign Basics 1

Section 1: Matching
Match each description or function on the left with the appropriate InDesign feature on the right. *(NOTE: One of the InDesign features must be used more than once!)*

____ 1. Used to set font, font size, and font style  
   A. Toolbox Palette
____ 2. Used to create the default frame for entering words  
   B. Text Tool (Type Tool)
____ 3. Fills a text frame with dummy text  
   C. Selection Tool
____ 4. Used to create text frames in standard geometric shapes  
   D. Placeholder Text
____ 5. Used to control drop cap settings  
   E. Character Palette
____ 6. Contains 27 tools, some with fly-out controls  
   F. Paragraph Palette
____ 7. Used to select objects  
   G. Frame Tools
____ 8. Used to set alignment and indentation

Match each InDesign icon on the left with its name on the right.

____ 9. 🔒  
   A. Selection Tool
____ 10. ⬇️  
   B. Palette Menu Button
____ 11. T.  
   C. Palette Close Box
____ 12. ✂️  
   D. Direct Selection Tool
____ 13. 🔍  
   E. Line Tool
____ 14. \  
   F. Type Tool

Section 2: Multiple Choice
For each question, select the best answer from the options provided.

____ 15. InDesign is a software tool used for:
   a. Designing and publishing Web sites
   b. Editing digital photographs and other images
   c. Laying out and designing documents for print publishing
   d. Creating illustrations for print, Web, or multimedia
16. The default shape for a text frame is a(n):
   a. Polygon
   b. Ellipse
   c. Rectangle
   d. Circle

17. Predefined text styles such as All Caps, Small Caps, Superscript, Subscript, etc. are available through the:
   a. Character Palette
   b. Character Palette Menu button
   c. Paragraph Palette
   d. Paragraph Palette Menu button

18. To adjust the size of a text frame, use the:
   a. Selection Tool
   b. Type Tool
   c. Frame Tools
   d. Paragraph Palette

19. To fill a frame with placeholder text, select the frame, then do the following:
   a. Click the Placeholder Text checkbox in the Character Palette
   b. Select the Placeholder Text option from the Paragraph Palette
   c. Select the Placeholder Text option from the Frame Tools Menu
   d. Select Fill With Placeholder Text from the Type Menu
Section 1: Multiple Choice
For each question, select the best answer from the options provided.

___ 1. Selecting Place from the File menu allows you to:
   a. Place a title on a page
   b. Import a graphic into a document
   c. Select the placement for a text frame
   d. Resize the document grid

___ 2. Show Document Grid is accessed through the ________ menu.
   a. File
   b. Layout
   c. Type
   d. View

___ 3. Type scaling controls are located within the:
   a. Character Palette
   b. Edit menu
   c. Paragraph Palette
   d. Type menu

Section 2: Matching
Match each InDesign feature on the left with its function on the right.

___ 4. Document grid  A. Used to set the distance between letters, i.e., loosening or tightening a block of text
___ 5. Leading           B. Used to place objects into a document with great precision
___ 6. Tracking         C. Used to place the common elements of pages within a document one time, in one place
___ 7. Master pages     D. Used to set the vertical space between lines of type

Match each set of InDesign menu commands on the left with its function on the right.

___ 8. File > Place     A. Leads to the command for Auto Page Number
___ 9. Window > Pages   B. Shows the Pages Palette
___ 10. Type > Insert Special Character   C. Imports a text file or graphic